

b1  
plurality of annotation sets, the one annotation set corresponding to the media content and to the new annotation.

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sub C8  
b2  
31. (Twice Amended) A method comprising:  
receiving an electronic mail notification of an annotation corresponding to media content;  
replying to the electronic mail notification to generate a new annotation corresponding to the media content;  
including, in the reply, an identifier of one or more annotation sets of a plurality of annotation sets that the new annotation is associated with; and  
displaying a default recipient, corresponding to the identified one or more annotation sets, that is to receive an electronic mail notification of the new annotation.

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sub C10  
b3  
39. (Twice Amended) One or more computer-readable media as recited in claim 37, wherein the extracting annotation identification information comprises extracting from the email message:

an identifier of media content to which the annotation content corresponds and of a temporal segment, corresponding to the annotation content, of the media content; and

an identifier of an annotation set that a new annotation including the extracted annotation content is to be part of, wherein the annotation set is one of a plurality of annotation sets corresponding to categories for annotations.

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